

## **Communications Services Guide**

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## 1.0 Introduction

#### About Electronic Shipping Tools (EST)

This guide is designed to help you learn the basic functions of *EST Online* version in order to enable you to prepare your Communications Services orders. It takes you through the process of completing your Statement of Mailing (SOM) electronically, beginning with data entry into the application, along with the validations that will take place, functionalities of the command buttons and templates, through to transmitting and printing your SOM.

#### Navigating Around Electronic Shipping Tools

To select from the Menu on the Navigation bar or to activate a command button: Use the mouse to point and click on the desired option.

To move from field to field:

- Use <TAB> or your mouse to move from one field to the next or point and click with the mouse.
- Use the left and right arrow keys to move between choices for a single field (e.g. radio buttons). Click on your choice to select it.
- Click on the down arrow to display a selection/drop-down list.

As you move from field to field, the application performs validation on the data type and format. You must acknowledge the message and make the necessary correction to the field in order to continue with the data entry.

For more details on any aspect of our EST application, click here and choose from the various topics displayed on this page. For technical assistance, please contact the EST Help Desk weekdays at 1 800 277-4799, from 07:00 am to 20:00 pm (Eastern Standard Time). For more detailed information about Canada Post's products and services, please visit our Web site at canadapost.ca, or consult Canada Post Postal Services Information at canadapost.ca/postalservices

#### **Communications Services Offerings**

Note: This guide is designed to cover all Communications Services Offerings listed below except for Unaddressed Admail.

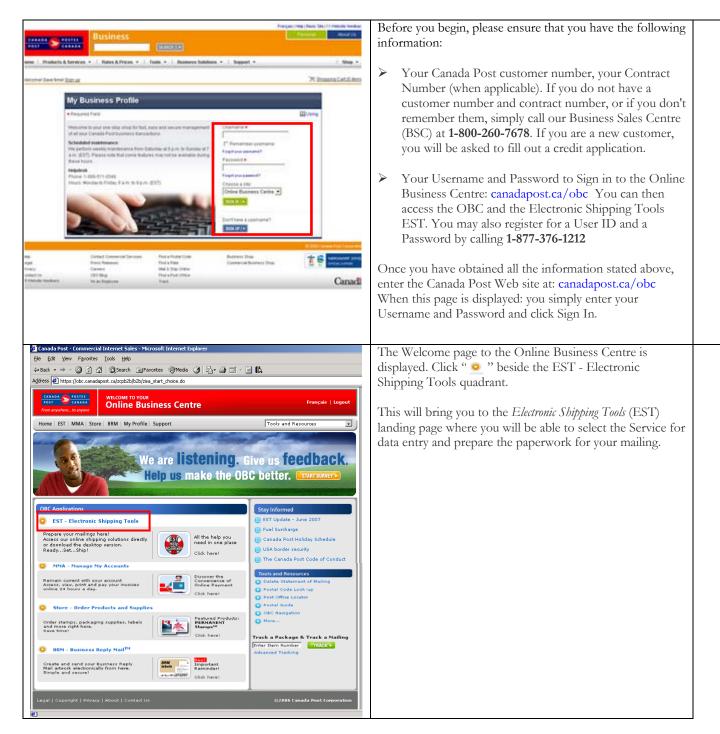
#### Unaddressed Admail will be covered in separate guides.

The following Communications Services mailings can be made using EST:

- ➤ Lettermail<sup>TM</sup>
- ➢ Addressed Admail<sup>™</sup>
- Publications Mail<sup>TM</sup>
- ➢ International Incentive Letter-post<sup>™</sup>

For more detailed information about Canada Post's products and services, please visit our Web site at canadapost.ca, or consult Canada Post Postal Services Information at canadapost.ca/postalservices

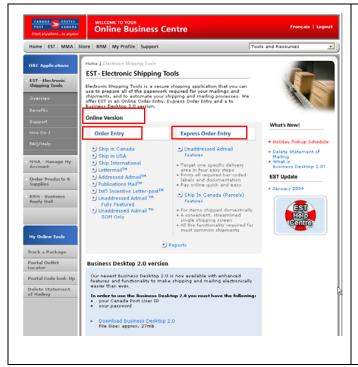
## 2.0 Using the Online version



# 3.0 Creating Your SOM

Creating an *Electronic Statement of Mailing (SOM)* is simple – there are **only a few steps** involved in creating a SOM. This software tool guides you in capturing customer information and your mail deposit, calculates your postage and prints your SOM, reducing complexity and saving you valuable time.

### 3.1 Communications Services



This is the EST landing page that will allow you to create a SOM.

Select a Service Offering for which a SOM will be created.

The service offerings available for Communications Services are included in the section entitled *Online Version*. Selecting a service will open the appropriate data entry screen.

## 3.2 Mailing Information Section

Mailing Information	Enter your Mailing Information
Mailed Dy*       Mailed Dn Behalf Of*       Contract Number       Paid By Customer*         Contact Name*       Outlet *       Please Select an Outlet       Select         Address       Address Acouracy       Method of Payment*       Address       Select         Address       Address Acouracy       Method of Payment*       Select an Outlet       Select         Mailed Dy*       Date (yyymmdd)       Inbound Freight       Delivery Mode       Co-packaged in Audit Code         Customer Reference       (yyymmdd)       Inbound Freight       Audit Code       Pubs Mail piece         Mailing Type *       Inbound Freight       Multicode       CoMC)       Indicate Compackaged in Audit Code	<ul> <li>From here you may begin to capture the information required for the mailing you want to do.</li> <li>Note: Mandatory data elements are highlighted with an asterisk (*).</li> <li>The Mailing Information section of the data entry screen contains customer information required to ensure accurate pricing and billing (where applicable) for the transaction.</li> </ul>
Monos Skids Flats Tubs Lettertainers	<b>Note:</b> The Communication Services page for Lettermail will be used for illustration throughout this document. There are a few differences with respect to the information you are required to enter for each service offering.

# The following table provides a description of the FIELDS component of the Mailing Information section.

In this section you will find general descriptions of all fields that are presented in the Communications Services Data Entry page. Depending on the Service selected, you can enter your Mailing Information for all of the fields displayed.

Fields	Description
Mailed by (Customer number) *	Select from the drop-down list the CPC assigned customer number of the
maneer by (Sustemer number)	customer that is preparing the mailing.
Mailed on Behalf Of (Customer Number) *	
Malied on Benall OI (Customer Number) *	Enter the customer number of the owner of the mail, especially if different from the "Mailed Br" sustainer number. This numeric field identifies the CDC
	from the "Mailed By" customer number. This numeric field identifies the CPC
	assigned customer number of the customer who owns the mailing (i.e.
	customer on behalf of whom the mailing is being prepared).
	If Publications Mail is selected, enter the Customer Number of the owner of
	the publication being mailed, especially if different from the "Mailed By"
	customer number.
Contract Number	Enter the contract number associated with the mailing.
	Two validations are performed against the Contract Number upon selecting the
	Preview button:
	The Service Descriptions selected are valid for the Contract
	Number, and
	Inumber, and
	The "Mailed On Behalf Of" Customer Number is authorized to
	use the Contract Number.
	Note: For Addressed Admail, the following Service Descriptions require a
	contract number: Machineable Mail (MM), Machineable Presort (MP) and Letter
	Carrier Presort (LCP).
Paid by Customer *	Enter the customer number of the customer who will be paying for the mailing.
,	A validation is performed to ensure the "Paid By Customer" is a valid payer
	partner of the "Mailed On Behalf Of" Customer Number.
Contact Name*	Enter the name of the contact person familiar with this mailing.
Telephone Number*	Enter the telephone number and, if applicable, the extension number of the
1	contact person.
Outlet*	Click on the <i>Select</i> command button to select a post office (number and name)
	where the mail is brought for induction into CPC's mail stream. A pop-up
	window allows the user to search for a Post Office by Province and City or by
	Post Office Number. Upon clicking on a post Office, the user is returned to
	the Mailing Information screen with the Post Office field appropriately filled.
	the Maining momination server with the 1 ost office field appropriately miled.
	Note: If the mailing contains Machineable mail, the mail must be placed in
	hard-sided containers and inducted at one of the approved CPC mechanized
	post offices.
Address Accuracy %	Not applicable for International Incentive Letter-post, Basic Lettermail
Address Accuracy 70	and Basic International/USA Letter-post.
	Enter the declared Address Accuracy rate for the customer based on your
	Statement of Accuracy (SOA) as generated by a CPC recognized software and
	rounded to one decimal point (e.g. $93.43\% = 93.4\%$ ). Address Accuracy
	measures the percentage of correctly addressed items meeting the <i>Canadian</i>
	Addressing Guide in a customer's mailing list. An adjustment is automatically
	calculated for any SOA less than 94.5%. This field is mandatory if an Address
	Accuracy Expiry Date has been entered. A copy of your SOA must be kept on
	file and provided to CPC upon request.
	Note: Address Accuracy is required for all domestic Incentive Lettermail
	items. Address Accuracy applies to all Addressed Admail and Publications Mail
	items exceeding the minimum volume thresholds. See the appropriate product
	Customer Guides or ask your sales representative for details.

Note: An asterisk (\*) indicates that the field is mandatory.

Address Accuracy Expiry Date (YYYYMMDD)	Not applicable to International Incentive Letter-post, Basic Lettermail and Basic International/USA Letter-post.				
	Enter the expiry date of your Statement of Accuracy (SOA) (format YYYYMMDD). The SOA expiry date is one year from the run date of the SOA. This field is mandatory if an <i>Address Accuracy</i> % has been entered.				
Method of Payment *	From the drop-down list, select your primary method of payment (MOP) for the mailing. There are three valid methods of payment available:				
	Account – refers to a payment made by a customer to cover current and future mailings, which will be posted to the customer's account with CPC.				
	Metered – refers to a mailing that will be paid by placing a meter impression on each item of mail to sufficiently cover the cost of mailing.				
	Credit Card - refers to a payment made by a customer to cover current and future mailings, which will be posted to the customer's credit card.				
	Note: Venture 1 customers are required to enter their Credit Card Verification Number in the Credit Card Information pop-up window				
	For Publications Mail and International Incentive Letter-post, 'Metered' is not a valid method of payment.				
Selected Credit Card	This mandatory field becomes enabled if the MOP selected is Credit card; select from the drop down list the desired credit card to which mailings will be charged.				
Acquisition Admail Code	Applicable to Addressed Admail				
	To complete an Acquisition Admail delivery order, customers must start with an Addressed Admail SOM. Customers must enter the unique code they have received with their list order, and click "Preview".				
	<i>Note: Acquisition Admail</i> is a Direct Mail solution that provides access to accurate lists of Canadian residential, business and multi-unit building addresses. Customers can choose from two options: Acquisition List, a flexible address list rental option, or Acquisition List Plus, which provides access to special list and postage rates.				
	Acquisition List Plus: Customers will receive a unique Acquisition Admail Code associated with their list order. This code provides Customers access to the Acquisition Admail special postage prices.				
Customer Reference Number	This is an alphanumeric field for your internal use that will appear on your Invoice/Transaction Record				
Date of Mailing *(YYYYMMDD)	<ul><li>Enter the date when the mailing is to be inducted at CPC (format YYYYMMDD). This field has an impact on the calculation rules used by the application.</li><li>Note: You will not be able to create and transmit your form with a mailing date that is prior to the current date.</li></ul>				
Continuous Inbound Freight (CIF)	Not applicable to International Incentive Letter-post and Basic International/USA Letter-post.				
	Check this box if your mail originates outside Canada and is to be delivered directly to a CPC plant. If the box is checked, you are required to provide CPC with documentation that shows proof of origin, such as a Canadian Customs document or Bill of Lading, in order to be exempt from Canadian sales taxes.				

Delivery Mode Audit Code (DMC)	Not applicable to Basic International/USA Letter-post and International Incentive Letter-post.
	Enter the alpha character of the Delivery Mode Code (DMC) data version used. The DMC is used to identify the data version of the National Presortation Schematic (NPS) used to sort the mailing. A new version of the NPS data is provided by CPC every month and reflects the most current changes to the delivery routes
Co-packaged in Pubs Mail piece	<i>Applicable to Lettermail, Addressed Admail, Publications Mail.</i> Co-packaging is the inclusion of an item of Addressed Admail or Lettermail (or a separate host publication) with the host publication within a Publications Mail item.
Publication Title	Co-packaged items are priced as if they were mailed separately and must be entered on separate Orders (Statements of Mailing). Applicable to Publications Mail only.
	Enter your Publication Title; this field identifies the name of the publication being issued by the customer and is used to confirm eligibility for Publications Mail. It should be identical to the title listed on the Publications Mail
Issue Date* (YYYYMMDD)	Supplement of the Agreement Activation Form         Applicable to Publications Mail only.
	Enter the issue date of the publication (YYYYMMDD). If seasonal or text, use a representative date. For example, for Winter 2001, enter 20011231 to comply to the date format
Mailing Type*	Applicable to Addressed Admail and Publications Mail.
	<ul> <li>Select "Full Mailing – One Deposit" if entire mailing is deposited at one time.</li> <li>Select "Partial Mailing if the mailing will be inducted in multiple shipments over one or more days (not to exceed 15 days).</li> <li>If this field is left blank, error messages will instruct you to select a Mailing Type.</li> <li>Note: Partial mailings are not permitted for domestic Lettermail, International Incentive Letter-post and Basic International/USA Letter-post.</li> <li>Partial mailings must be paid for, in their entirety, with the first deposit.</li> </ul>
Number and Types of Containers:	Enter the number corresponding to each type of container or bag (see below) used for this mailing. To ensure that your container or bag is acceptable, please contact your Canada Post representative or call our Business Access Hotline at 1-800-260-7678.
Monos (Full and Partial Mailing)	Enter the number of monotainers used to hold the mailing. A monotainer is a large, collapsible metal cage used to transport containers and/or brick-piled mail items between large volume mailers and post offices.
Skids (Full and Partial Mailing)	Enter the number of skids used to hold the mailing. A skid, also referred to as a pallet, is a wooden/plastic/aluminium platform for the conveyance of containers.
➢ Boxes (Full and Partial Mailing)	Enter the number of boxes used to hold the mailing.
<ul> <li>Flat Tubs (Full and Partial Mailing)</li> <li>Lettertainers</li> </ul>	Enter the number of hard-sided Flat Tubs or hard-sided Lettertainers used to hold the mailing. A Flat Tub is a hard-sided container used primarily to transport large items (Oversize (O/S) mail) and a Lettertainer is a hard-sided container used for the transport of small and medium items (Short and Long (S/L) mail). <b>Note:</b> All Incentive Lettermail must be placed in a hard-sided container.
	If the mailing contains machineable mail, the mail must be placed in hard-sided

containers and inducted at one of the CPC approved mechanized mail
processing plant.

## 3.3 Items Section

	Items		Enter information about the <b>Items</b> to be mailed
		Registered	
	Enable Cost Centre Reference	Advice Registered of	
	Service Description No. of Pieces Weight per Piece	Mail Receipt	Enter the details of your mailing as it pertains to the service
	×		description(s) selected here. You will be required to enter
			information concerning the type of mailing, number of
			pieces, weight and specific information as it pertains to
			your service description.
	Template Name		
	Save as template		
Canada		anywhere	
Legal, Copyright, Privacy.	@2001 Canada Post	1º anyone	
		Preview Clear	

### The following table provides a description of the FIELDS component of the Items section.

Fields	Description			
Enabled Cost Centre Reference	When this checkbox is enabled, the Cost Centre Reference field will become			
	available to enter reference data up to 30 characters in length.			
Size	Applicable to Addressed Admail Only.			
	Select the size from the drop-down list that indicates the size of the mail items to be entered on the SOM. Sizes include:			
	Short/Long (S/L)			
	➤ Oversize (O/S)			
	➤ Small			
	➤ Large			
	<b>Note:</b> You may not combine items that are Short/Long, Oversize or Dimensional Addressed Admail, Small or Large on the same SOM. Please prepare separate SOMs for each type.			
Meter each item at full rate	Applicable to Addressed Admail only.			
	Check this box if you are going to determine the exact price for each piece of mail and meter each item using this full rate. The metered rate is the rate of postage on the meter impression attached to each piece of mail being deposited. If you do not check this box, the metered rate for each piece of mail will be calculated at the rate of the lowest priced per piece. <b>Note:</b> If your total metered postage is less than the total amount due, you must enter the Account number from which you wish to pay the balance owing. A cheque should accompany the mailing OR you must ensure that			

Note:	An asterisk	(*)	indicates	that	the	field is	mandatory.	

Apply same weight to all items	there are sufficient funds in this account to cover the balance. If you would prefer to pay the difference with meter tape impressions, please use the <i>Additional Metered Amount</i> field. Metering is not available for Dimensional Addressed Admail.Applicable to Publications Mail and Addressed Admail.
Service Description*	<ul> <li>Click this box if all the pieces in the mailing are of the same weight. If you choose to click this box, the <i>Weight per Piece</i> field will automatically populate once your first entry is completed.</li> <li>If your mailing contains pieces of varying weights within the same weight band price point, use the <i>Calculator</i> icon to calculate the weighted average weight.</li> <li>Choose the appropriate Service Description option from the drop-down list.</li> </ul>
No. Of Pieces*	<ul> <li>Enter the total number of pieces being mailed for each Service Description option.</li> <li>Note: For those Service Descriptions where the number of pieces deposited is less than the minimum volume, an applicable Phantom price will be charged on the difference between the required minimum volume and the actual volume deposited.</li> </ul>
Weight per Piece *	For <i>Addressed Admail</i> , a Phantom rate is not acceptable when mixing Machineable with Letter Carrier Presort. <i>Not applicable to International Incentive Letter-post.</i>
	<ul> <li>Enter the weight per piece for the specific line item. The weight is necessary to calculate postage costs.</li> <li>For mailing containing items of varying weights within the same weight band price point, use the <i>Calculator</i> icon to the right of the Weight per Piece field to calculate the weighted average weight.</li> <li>In <b>Publications Mail</b>, the Service Description "PM Bundles Unaddressed Copies" weight per piece should indicate the average weight of a Bundle of copies (in kilograms), not the weight of each individual copy. For example, if there are 10 Bundles in the mailing, the total weight of all Bundles divided by 10 will give you the average weight for each bundle.</li> </ul>
Total Weight (Kg)	<ul> <li>Applicable to International Incentive Letter-post only.</li> <li>Enter the weight for the specific line item. The weight is necessary to calculate postage costs.</li> <li>Note: For International Premium Incentive or International Standard Incentive mail, enter the total NET weight for each Service Description (in kilograms). For International Per Item Incentive items, enter the item weight in grams.</li> </ul>

Unit of Measure	This is a derived field that displays the unit of measure ('g' or 'Kg') for which the user is to enter the weight. The value displayed is dependent on the selected Service Description and the weight information must be entered in the unit of measure displayed by the application.
Registered Mail	Applicable to Lettermail including Basic International/USA Letter-post.
	Click this box if the registered mail option applies to the mail items of the given line item. If Registered Mail does not apply to all mail for the given service description, a separate line must be created for that component of the mailing with the Registered Mail box not checked.
Registered Advice of Receipt	Applicable to Lettermail including Basic International/USA Letter-post.
	Click this box if the <i>Registered advice of receipt</i> option applies to the given line item. If Registered Advice of Receipt does not apply to all mail for the given service description, a separate line must be created for that component of the mailing with the <i>Registered Advice of Receipt</i> box not checked.
Metered Rate	Applicable to Addressed Admail only.
	Enter the metered rate for the line item. The user can choose to enter the Metered Rate or have the system calculate the metered rate. The system calculates the rate and displays it in the Addressed Admail Preview page in the Metered Rate Column.
	Note: Metering is not available for Dimensional Addressed Admail.
Additional Metered Amount	Applicable to Addressed Admail Only.
	If your total metered postage is less than the total amount due and you wish to pay the difference with meter tape impressions, enter the additional metered amount attached to the mailing. This amount must equal the total amount due. You may pay this amount by printing a separate meter impression and then attaching this to your SOM at the time your mailing is deposited. You may also pay by applying the remainder of this to your account.
	Note: Metering is not available for Dimensional Addressed Admail.
Cost Centre Reference	This field appears when the <i>Enable Cost Centre Reference</i> checkbox has been selected. The data captured in this field appears on your electronic invoice file via <i>PosteCS</i> , allowing you to allocate costs internally at the line item level.
Save as Template	Click this box if the data on this page should be saved in a template following a successful preview of the data. Your SOM must be completely error-free in order to be saved as a template.
Template Name	Enter the name of the template you wish to save.

### The following table provides descriptions for the COMMAND BUTTONS functionality.

Command buttons	Result of Invocation
Retrieve	If a saved template has been selected from the drop-down list, selecting this
	button will retrieve it. To retrieve a template, the user must have already
	created and saved a SOM as a template.

Select	Clicking this button will open another page from which you will be able to search and select a post office** for induction of your mail. The Post office identifies the name and number of the CPC location where the mail is brought for induction into CPC's mail stream.
Preview	Once all the required data has been entered, you can generate a preview of the electronic statement of mailing (SOM) by clicking on the <i>Preview</i> button. This will trigger a validation sequence against Canada Post database. If no errors are found, Adobe Acrobat will be launched in your browser page. A preview of your electronic SOM will be displayed containing the data you entered and the price calculation based on your data. You should verify that the information presented is accurate before you transmit the SOM.
	If errors are found, a message is displayed indicating what caused the error. Upon correcting the information with no additional errors being found, preview your order once again.
Clear	When you click on the <i>Clear</i> button, all the fields are cleared. Use this button when you want to start over with data entry.
Add Pub Mail Lines	Applicable to Publications Mail Only.By clicking this box 5 additional lines can be added at a time.

# The following table provides a description for the Select Outlet/Induction Point POP UP SCREEN

Select Outlet/Induction Point - Microsoft Internet Explorer		When you deposit your Items at a different Outlet, the page Select Outlet/Induction Point is displayed. Simply follow the		
Search Outlet/Induction Point         Please select the mail induction facility at which the mailing will be deposited or paid for by entering the for the Outlet No. directly.            © Major postal facilities only         Onterio         All postal facilities         Onterio         Outlet List	ollowing search criteria or by entering Outlet No. Or <u>Search</u>	<ul> <li>Select from either the "Major Postal facilities only" or "All postal facilities" list by choosing the appropriate radio button.</li> <li>Select a Province</li> <li>Select a City</li> <li>Click Search</li> </ul>		
Outlet Name         Outlet Number         Address         City           OTTAWA STN T CSC         0015         1424 CALEDON STREET         OTTAWA           OTTAWA MPP         1077         1424 CALEDON         OTTAWA		<ul> <li>A list of Outlets will be displayed. Select the outlet and the name will be populated on the data entry page.</li> <li>Note: If you know the Outlet Number, enter the number in the Outlet No. box and click on the <i>Search</i> button. You can also select an outlet by clicking on the Outlet Name link.</li> </ul>		

### The following table provides descriptions of the FIELDS component.

Fields	Description		
Search Outlet/	Select "Major Postal facilities only" or "All Postal facilities" to search for the		
Induction Point	Outlet/Induction Point where your mailing will be deposited.		
Province (Drop-Down List)	Allows you to perform a search by province.		
City (Drop-Down List)	When you select or change a province, the city list is filtered based on the		
	chosen province.		
Outlet Number	Allows you to perform a search by Outlet Number (has precedence over other		
	search criteria).		
Search	Extracts all Outlets that match the Outlet Number (if entered), or the province		
	and city (if both entered). Populates the Outlet list with matching records.		
Outlet List	Displays the records matching the search criteria. Allows you to select an		
	Outlet from the list and see the details about that postal facility.		

### Weighted Average Weight per Piece Calculator

	When you click on <i>the Calculator Icon</i> , the Weighted Average Weight Calculator worksheet is displayed in a pop-up window.		
Average Weight Calculator - 20.0.6 (2000622) - C.P.E Microsoft Internet Explorer      Calculation of the Weighted Average Weight per Piece      Note: Please calculate separate weights for terms under (or at) the base weight and for terms at each weight level over the base weight	In order to calculate the average weight of your mailing, you must enter the Service Description for which the Weighted Average weight is being calculated, the weight of a single piece and the number of pieces that the weight is applicable to. The remaining fields from this screen are calculated based on the information you have entered. This icon allows you to calculate the weighted average weight of a number of items for a specific line item. If the mailing contains items of varying weights within the same weight band price point, use this icon to calculate the average weight for Lettermail, Publications and Addressed Admail. You obtain the Weighted Average Weight Calculator by clicking the button with the calculator icon located to the right of the Weight per		
Service Description No. of Pieces Weight Piece Sub-total Weight			
	<ul> <li>Piece field in the Service Description grid</li> <li>Sub-total Weight – the total weight of each line (Weight/Piece multiplied by No. of Pieces)</li> <li>Total (No. of Pieces) – the sum of the No. of Pieces column</li> <li>Total (Sub-total) – the sum of the Sub-total column. This is the total weight of all pieces entered.</li> </ul>		
Weighted Average Weight per Piece:           CALCULATE         PENT         ACCEPT         RESET           Please print completed calculation and attach to Canada Post copy of printed SOM.	<ul> <li>Weighted Average Weight per Piece – this is the average weight of a single piece. It is calculated as Total (Sub-total)/Total (No. of Pieces)</li> <li>If all pieces are under (or at) the base weight, one weighted average weight calculation is made and entered in this field. If however, you have pieces under (or at) the base weight and pieces over the base weight, two calculations are required: 1) one weighted average weight calculation for the pieces under (or at) the base weight and 2) one calculation for the pieces</li> </ul>		
	over the base weight. One row of the grid is used for each calculation.		

### The following table provides descriptions for the COMMAND BUTTONS functionality.

Command buttons	Result of Invocation
Calculate	When you click the Calculate button, the application calculates the weighted
	average weight of the items you have entered and displays the result at the
	bottom of the page.
Print	After completing your calculation, click the Print button to print a copy of this
	calculation and attach it to the Canada Post copy of your printed SOM.
Accept	When you click the <i>Accept</i> button, the total number of pieces and the weighted
_	average weight are copied to the current grid row of the SOM data entry page.
Reset	When you click the Reset button, all data that you have entered is cleared from
	the page.

## 4.0 Previewing & Reviewing your SOM

The Preview option allows you to review the SOM information for the price rating of your order and to visually validate the results prior to transmitting the completed SOM to Canada Post.

🗎 s	ave a Copy 🚊 🍓 🙌 🚺	🗓 Select Text 🔹 💽 🔍 🔹 📄 💽 🕒 99% 🛛 🔹 🗐 🗖	You simply click the Preview button on the data entry page			
	Proview for Lattermail March 28 2006			when all required information has been properly entered on		
arks	Preview for Lettermail - March 28, 2006			the form. This event triggers cross-field validations. If no		
Bookmark	Outlet: OTTAWA MPP 1077 Date of Mailing: 2006/03/28		errors are found, Adobe Acrobat will be launched in your			
8	Date of Mailing: Contract Number:	2006/03/28 0040064063		browser page.		
8	Customer Reference:			If an error is found, a message dialog box is displayed with		
natur	DMC:	95.0		details on the error.		
8	Address Accuracy %: Addressed Accuracy Expiry Date			details off the effor.		
	CI Freight:	No				
ayer	Mailed By Company Name:	PROCIMPR CUST DO NOT USE-005		For Addressed Admail, if the Method of Payment is Metered		
	Customer Number:	0007023210		and the Metered Rate information is not entered, then this		
8	Contact Name:	Alfred Patry		information will be automatically calculated and displayed in		
Pa	Telephone Number: Address:	613-734-7308 502 MAIN ST N. MONTREAL, QC, H2B 1A0		the Addressed Admail Preview page (in the Metered Rate		
	Mailed on Behalf Of					
	Company Name:	MINISTERE DES SERVICES GOUVT 0002501724		Column).		
	Customer Number: Paid By Customer Number:	0002501724				
	Method of Payment:	Metered	<u> </u>	If changes are required:		
•	8.5 x 11 in 🧃					
	Disess					
	Please	review and ensure correct prior to transmitting to Canada Post Transmit to CPC Back	<u> </u>	Return to the data entry field(s) that needs to be		
Tu:	proving in for raying and competing and	Transmit to CPC Back poses only. It does not replace the statement of mailing, which must accompany your mailing to a CF		corrected. Use the Back button to return to the		
110		poses only. It does not replace the statement of maning, which must accompany your maning to a cr- itle. Documents can be reprinted within 24 hours from Current Orders.	Ŭ I	data entry page.		
		t is subject to verification. Therefore, if Items actually presented to Canada Post are inconsistent with imes, weights, preparation; missing surcharges etc.) prices may be adjusted and/or additional charg				
added	as provided for in the Customer's Agree	rment with Canada Post. The Customer agrees that such price changes are to be automatically appli ayment chosen by the Customer for the Order (credit card or Canada Post account), with no further no	ed to	Make your changes or corrections		
		required to the Customer from Canada Post.	•	Click on the <i>Preview</i> button again to preview your		
		j j j		SOM.		
				0011		
				Note: Your Deposit location equals the Post Office selected at		
				the data entry page, whether or not it is where you are		
				inducting the mail. This allows you to pay the entire mailing at		
				one location while depositing the mail at a different location.		
1 😭	iawe a Copy 🚖 🤗 🙌 🗍 🖑	Tr Select Text + 👔 🔍 + 📄 📄 🕞 99% - + 💌 🔊 🕾	b   📴	You must verify all the information displayed on this page and		
	Method of Payment:	Metered	o I U			
arks		No. of Containers (Full Mailing Type)	7	ensure that the data is exact before transmitting the order.		
aokan	Monos Skids	Small Bogs Large Bogs Hard Sided				
÷.		Fabrene Canvas Fabrene Canvas Flats Tubs Lettertainer	5	As indicated the preview is for review and correction purposes		
tures		Price/	4	only. It does not replace the statement of mailing, which must		
Signs	Service Description	Pieces Weight (S) Kg (S) Metered Options Kg (S) Rate Code S Total Cost (S	,	accompany your mailing to a CPC induction site		
	Standard Letters		10.00	1 , , , , , , , , , , , , , , , , , , ,		
Layer	TOTAL		10.00			
2	Address Accuracy Adjustmer Phantom Adjustment:	12				
Page	Sub-total Before Taxes: Less Total Calculated Meterer	\$510.00 d Postage: \$510.00				
	Sub-total Before Taxes:	\$0.00				
	GST/HST (\$0.00) PST (\$0.00) Total Amount Due:	\$0.00 \$0.00				
	8.5 x 11 in 🦿					
	61	ise review and ensure correct prior to transmitting to Canada Post	H H			
	Plea	Transmit to CPC Back				
Thi	This preview is for review and correction purposes only. It does not replace the statement of mailing, which must accompany your mailing to a CPC					
	induction site. Documents can be reprinted within 24 hours from Current Orders. Note the information provided to Canada Post is subject to verification. Therefore, if florms actually presented to Canada Post are inconsistent with the					
adder	information provided (incorrect category, volumes, weights, preparation, missing surcharges etc.) prices may be adjusted and/or additional charges added as provided for in the Customer's Agreement with Canada Post. The Customer agrees that such price changes are to be automatically applied to					
the C	sustomer through the same method o	f payment chosen by the Customer for the Order (credit card or Canada Post account), with no t required to the Customer from Canada Post.				
		📋 🕒 🗯 Inter	net			
1						

### The following table provides descriptions of the FIELDS component.

Fields	Description
Price/Piece	A calculated field identifying the price of the mail item for a given line item;
	display only numeric field with the five decimal places.
Price/Kg (S)	A calculated field identifying the weight price associated with a given line item.
	Display-only numeric field with three decimal places.
Postage	A calculated field identifying the total postage cost for the mail items of a given
	line item. Display only numeric field with two decimal places.
Options Codes	A calculated field identifying the postage associated to the option selected at the
	data entry page. Display only numeric field with two decimal places.
Phantom Adjustment	A calculated field identifying the total phantom cost for the mail items of a
	given line item. Display-only numeric field with two decimal places.
	Note: The total Statement of Mailing phantom cost is determined and then
	prorated among the relevant line items to obtain an item level cost figure.
	Note: Customers selecting Incentive Lettermail Full Mailings will now
	receive a message when a better value option is available to them. When
	minimum requirements are not met with Incentive Lettermail a phantom
	adjustment is applied. At a certain volume it is to the customer's advantage to
	declare items at the basic Lettermail rate rather than declare the items at the
	incentive rate with a phantom adjustment. When a better value option is
	identified because of low volumes a message opens recommending a better
	value option and showing the savings if selected. The customer can click OK
	to automatically convert the item(s) to the better value option.
Address Accuracy Adjustment	A calculated field identifying the total address accuracy cost for the mail items
	of a given line item. Display-only numeric field with two decimal places.
GST/HST	A calculated field identifying the total amount of GST/HST taxes associated
	with the mail item of a given line item. Display only numeric field with two
	decimal places.
PST	A calculated field identifying the total amount of PST taxes associated with the
	mail items of a given line item. Display only numeric field with two decimal
	places.
Total Amount Due to CPC	A calculated field identifying the total amount due to CPC for the mail items of
	a given line item. The Total Amount Due to CPC is equal to the postage plus
	the adjustments and taxes.

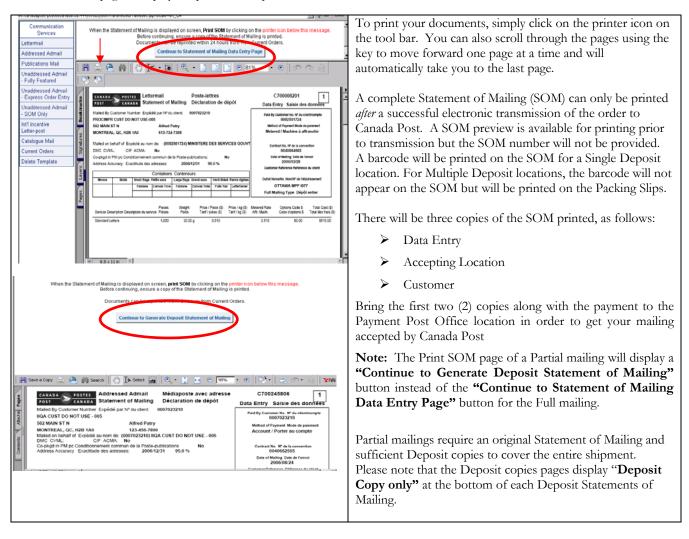
# 5.0 Transmitting your SOM

After verifying that the information in the *Preview* is accurate, click the *Transmit to CPC* command button located at the bottom of your Preview page to send your order electronically to Canada Post.

	📓 Seve s Copy 🚔 🤮 🏟 🔁 Ti Select Text 🔹 🔍 • 🚡 🕥 🖸 599% 🔹 🛛 🕴 🔊 🗠 👘			The <i>Transmit to CPC</i> button will electronically sends the SOM
8	Preview for Lettermail - March 28, 2006			transaction to Canada Post when clicked.
Signatures Bookmar	Outlet: Date of Mailing: Contract Number: Customer Reference: DMC: Address Accuracy %: Addressed Accuracy Schiry Date: CI Freight:	OTTAWA MPP 1077 2006/03/28 0040064063 95.0 2006/12/31 No		<b>Note:</b> Once you have transmitted a SOM, you cannot press the <i>Back</i> button to return to the <i>Preview</i> page and then click on <i>Transmit to CPC</i> button again. The message "Unable to transmit" will be displayed.
Pages   Layers	Mailed By Company Name: Customer Number: Contact Name: Telephone Number: Address: Mailed on Behalf Of Company Name:	PROCIMPR CUST DO NOT USE-005 0007023210 Altred Party 6137-37-308 502 MAIN ST N, MONTREAL, QC, H2B 1A0 MINISTERE DES SERVICES GOUVT		If Canada Post has successfully received the transaction, you will be taken to the <i>Print</i> SOM page. As part of the transmission process, the following information is generated:
	Customer Number: Paid By Customer Number: Method of Payment:	0002601724 0002201724 Meterod		If the transmission fails, an appropriate error message will be displayed. Please note the error message and message number
Т	Please review and ensure correct prior to transmitting to Canada Post			if additional help is required. This will assist the Help Desk in expediting error resolution.
Note the information provided to Canada Post Is subject to verification. Therefore, if them satually presented to Canada Post are inconsistent with the information provided (incorrect calegory, volumes, weights, preparation, missing surcharges etc.) prices may be adjusted and/or additional charges added as provided for in the Cubickner & Agreement with Canada Post. The Customer agree that ush price charges are to be automatically specied to the Customer through the same method of payment classen by the Customer for the Order (readil and or Canada Post account), with no further notice required to the Customer from Canada Post.			¥	<b>Note:</b> Warning messages may be triggered during the Transmit/Print process (e.g. "blocked" due to credit issues). However, the order will still be considered successfully transmitted

## 6.0 Printing your SOM

The Print SOM page is displayed upon the completion of the "Transmit to CPC" function.



### 6.1 View Current Orders

WECCOME to You         Congrue           One anywhen to anywe           None anywhen to anywe           Materia anywhen to anywe           Communication Services           Eatermail           Order number(b) identified below have been successfully brannetified. If required, documents on the reprised on order to prise on your occurrent. Preservice the thir is functionality is intended to enable reproduct. Other to prise on your occurrent on the weet the docurrent weet donaged on your pervise on your occurrent. Preservice on your occurrent on the weet the docurrent weet donaged on your occurrent. The weet the docurrent weet donaged on your occurrent on the reprise on your occurrent. The weet the docurrent weet donaged on your occurrent on the reprise on your occurrent on the reprise on your occurrent on the reprise on your occurren	To simplify the creation flow, and to allow you to always have the opportunity to successfully print your documents, a new link <b>View Current Orders</b> is added to the Online version of the <b>Electronic Shipping Tools (EST)</b> landing page for the <b>Communication Services</b> . Your documents can be reprinted up to 24 hours after their transmission. Simply click on the appropriate document name; the document will then be displayed in a PDF format
Canada Curent Orders Dulote Tomplate Canada Lease, Eopright, Phary & Security, 90001 Canada Port Lease, Eopright, Phary & Security, 90001 Canada Port	
Click on the printer icon in order to print your document. Please note: To affix the same document on more than one mailing is considered a fraudulent act.	Click on the printer icon to print your document.
Close this window         Control Intel + Coll Coll Coll Coll Coll Coll Coll C	Note: This functionality is intended to enable you to reproduce the original output documents for your records in the event the original documents were damaged, or you experienced a printer failure. Affixing the same document on more than one mailing is considered a fraudulent act.

## 7.0 Using a Template

Templates allow you to maximize the functionality of EST by giving you the ability to save data entered for re-use when creating another SOM. You are able to create as many as 30 templates that can be associated to your User ID for Communications Services.

### 7.1 Saving a template

You can save a template by selecting the *Save as Template* checkbox and providing a Template Name in the appropriate field. Upon exiting the application, a validation will occur to ensure that the number of templates is currently less than thirty (30). If you enter or change a Template Name that matches the name of an existing template, a warning message will be displayed to confirm that you wish to overwrite this template. You can either change the template name or overwrite the existing template.

The following is a list of the fields saved in the template:

- Mailed On Behalf Of
- Contract Number
- Paid By Customer
- Contact Name
- Telephone Number
- Post Office Outlet
- Address Accuracy Percentage (for all Service Offerings except Int'l. Incentive Letter-post, Basic Lettermail, Basic International/USA Letter-post)
- Address Accuracy Expiry Date (for all Service Offerings except Int'l. Incentive Letter-post, Basic Lettermail, Basic International/USA Letter-post)
- Method of Payment
- Customer Reference No.
- Publication Title (Publications Mail only).
- Mailing Type
- Service Descriptions

### 7.2 Retrieving a template

To retrieve a template, select the template name from the Select Template drop-down list on the SOM data entry page and click the *Retrieve* button. The Select Template drop-down list contains all of the template names for all Service Offerings related to your User ID.

Once the template data has been retrieved, the data entry page will be refreshed and pre-filled with the template data. Note that the pre-filled fields can be modified. If the template retrieved is related to a different Service Offering from the one you have currently selected, the appropriate data entry page will be opened.

### 7.3 Deleting a template

CANADA POST On-line Business Centre	Order Products     Order Products     Order Products     Stipping Tools     Manage     My Accounts     Menage     Menage     Menage     Menage     Menage	MyOn-Ine Log ( Tools Fran Hel	
Communication Services Lettermail	Delete Template - Communication Services	▼ Delete	
Addressed Admail Publications Mail Unaddressed Admail	-		
Int1 Incentive Letter-post Catalogue Mail			
Delete Template Canadă		añvwhei	
Legal, Copyright, Privary	<u>y &amp; Security.</u> @2001 Canada Post		<del>nyone</del>

# 8.0 Deleting your SOM

CANADA POST CANADA	WELCOME TO YOUR Online Business Ce	intre	Français   Logout	This sectio	n illustrates the process to delete a SOM.
From anywhere to anyone Home   EST   MMA   S	itore   BRM   My Profile   Support		ools and Resources	Energy days	
	Home   Electronic Shipping Tools	,,			<i>Electronic Shipping Tools</i> landing page select <b>atement of Mailing'</b> which will take you to the
OBC Applications	EST - Electronic Shipping To	ols	<b>F</b>	SOM delet	
EST - Electronic Shipping Tools	Electronic Shipping Tools is a secure use to prepare all of the paperwork r shipments, and to automate your sh offer EST in an Online Order Entry, E: Business Desktop 2.0 version.	shipping application that you can required for your mailings and ripping and mailing processes. We xpress Order Entry and a to		50m delet	
Benefits Support	Online Version				
How Do I	Order Entry	Express Order Entry	What's New!		
FAQ/Help	<ul> <li>Ship in Canada</li> <li>Ship in USA</li> </ul>	Unaddressed Admail     Features	Holiday Pickup Schedule      Delete Statement of     Mailing		
MMA - Manage My Account	Ship International Lettermail <sup>TM</sup>	· Target one specific delivery	Business Desktop 2.07		
Order Products & Supplies	Addressed Admail <sup>™</sup> Publications Mail <sup>™</sup>	<ul> <li>area in four easy steps</li> <li>Prints all required bar-coded labels and documentation</li> <li>Pay online quick and easy</li> </ul>	EST Update  January 2009		
BRM - Business Reply Mail	<ul> <li>▶ Int'l Incentive Letter-post<sup>TM</sup></li> <li>▶ Unaddressed Admail <sup>TM</sup> Fully Featured</li> </ul>	<ul> <li>Ship In Canada (Parcels) Features</li> </ul>			
	● Unaddressed Admail ™ SOM Only	<ul> <li>For items shipped domestically</li> <li>A convenient, streamlined single shipping screen</li> <li>All the functionality required for most common shipments</li> </ul>	Help Centre		
My Online Tools Track a Package	ء (	Reports			
Postal Outlet Locator	Business Desktop 2.0 version				
Postal Code look-Up	Our newest Business Desktop 2.0 i features and functionality to make easier than ever.	is now available with enhanced shipping and mailing electronically			
Delete Statement of Mailing	In order to use the Business Desk • your Canada Post User ID	top 2.0 you must have the following			
	your password     Download Business Desktop 2.0				
	File Size: approx. 27mb				
				You need t	to provide the following information:
Delete	Statement of Mail	ing			
				$\rightarrow$	Mailed by Customer Number
				$\triangleright$	Mailed on behalf of Customer Number
	M Details			$\rightarrow$	Reason for Deletion I.e. printing problem
Mailed by 4 Mailed on I		924	•	>	Date SOM was transmitted
Reason for	r deletion * Printing	Problem 💌		$\triangleright$	Statement of Mailing number
Date Trans	mitted *				does not have the SOM to refer to, he need to e following information:
SOM Numb	SOM Number				Total Number of Pieces
If the SC	)M # is not known, ad	ld the following info	rmation:		
Total Numb	Total Number of Pieces				Product Type
Product Ty	pe	*		$\succ$	Dollar Value of SOM
Dollar Valu	Dollar Value of SOM				SOM Deletion request is completed, Canada Post
	Submit Clear				you via email.
(*) Manda	atory Fields				